

The ATV Retransmission Advantage

- # **ATV knows how to maximize revenue**
- # **ATV knows how to maximize reach**
- # **ATV is recognized as THE Retransmission Experts**
- # **30 Consecutive Years of Broadcast and Cable Expertise**
- # **A Team with more than a Century's worth of Experience**



Retransmission Consent revenue has become a line item on the Corporate Budgets of TV Stations and Groups throughout the USA. Its importance cannot be understated. ATV provides a valuable advantage by handling the complexities of station distribution, while allowing managers to keep their eyes on the primary business without missing a beat.

ATV Broadcast uses a business approach to negotiate great carriage agreements while keeping the distributors ready for new business ventures such as Multicast networks and mobile TV.

And with ATV, you know it will be done right. Our expert team will build the agreements, negotiate the deals, and follow through on the implementation with minimal legal expense.



Specializing in:
Retransmission / Must Carry
Implementation and Negotiations
Multicast Channels
Programming Partnerships
Open Mobile Video

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